Daily Acts Annual Report 2015



because every choice matters

Message from Our Executive Director and Board Chair

Thank you inspired daily actors!

Amidst the worst drought on record in California, our cup runneth over with gratitude for you. With your support, in 2015 we saved more water (2.4 million gallons) through drought-busting lawn transformations in six months than in six years of leading lawn transformations. And this is only a portion of the 115 educational programs and action campaigns we organized in 2015!

Daily Acts was founded on the belief that by reclaiming the power of our daily actions we can create richer lives and a better world. Because of you, we are doing JUST this. From empowered youth, citizens, and businesses to transformed landscapes; everything we achieve comes through community and collaboration. Community is in fact the soil in which Daily Acts propagates sustainability, and sustainability is the core issue of our time.

In 2015 Daily Acts co-led a collaboration that resulted in 30 lawn transformations in 30 days. The young people doing the transforming, some of whom had been homeless and grew up in poverty, went from a focus on surviving to feeling part of a movement. That is nothing short of a miracle. You can read more about this amazing collaboration on page 9. **Transforming a lawn can do more than save water. It can grow soil, food, medicine, and habitat. It can sow justice, sequester carbon, and strengthen the local economy; building richness and resilience in our lives, landscapes, and communities.**

In addition to record drought, our climate crisis has made the need for more sustainable, resilient households and communities urgently clear. People need inspiring and practical solutions, and to feel a part of something larger. The Community Resilience Challenge is that something larger. It amplifies our shared efforts, spreading sustainability solutions through neighborhoods, cities, and a rapidly growing movement for resilient communities.

The truth is, there has never been a time when our actions (and the ripples that they create!) have mattered more. Thank you for all that you do to reclaim the power of your daily actions and to support ours.

Tucho

Trathen Heckman, Executive Director

".t

Cate Steane, Board Chair

Our Story

Founded in 2002, Daily Acts is an educational nonprofit that supports people and communities to live more sustainably by reclaiming the power of our daily actions.

Grounded in the core belief that **every choice you make matters**, we take a heart-centered approach to personal and community transformation.

Through educational tours, skill-building workshops, and campaigns like the Community Resilience Challenge, we inspire action to grow healthy food, conserve resources, and build community while transforming our lives, homes, gardens, and neighborhoods.

By reconnecting people to each other, to their own power, and to nature-based solutions; **together** we are creating more nourishing, connected, and resilient communities.



A healthy, just, and reverent culture.

Our Mission

To transform our communities through inspired action and education, which builds leadership and local self-reliance. DAILY ACTS | ANNUAL REPORT 2015

Meet Our Rock'n Staff ...

PLynda Traffnen Grefchen Marie Susan

... and our amazing Board of Directors

Pam cross Michael George Trathen Heckman Brad Mills Christopher Peck

Michael

Chip Romer Sam Ruark Jim Shelton

Naomi Starkman Cate Steane Miriam Volat It's amazing what can be accomplished by a small group of energetic people, lots of mulch, and smiles! I feel so nourished! SRJC Workshop Attendee

66

Project Profile: Mulchstock - The Largest Peaceful Lawn Transformation on Record

In October, Daily Acts co-hosted Mulchstock, the largest community-powered sheet mulching project on record (an astonishing 64,000 square feet!). 135 volunteers transformed a massive, unused business park lawn into a droughtproof, mulched landscape which will save 1.6 million gallons of water annually (equivalent to 2.4 Olympic swimming pools). Participants enjoyed free massages, catered meals, and the musical musings of Sol Horizon, The Bad Apple String Band, and Grand Crue.

A pioneering example of collaboration between the business, municipal, and nonprofit sectors, Mulchstock organizing partners included Daily Acts, Clear Blue Commercial, Cagwin & Dorward, the City of Petaluma, and graduates of the Leadership Institute for Ecology and the Economy. The project was also supported by the Sonoma County Water Agency, Sonoma County Green Business Program, and ten business sponsors.

This landmark project was recognized with an award from 10th District Assembly Member, Marc Levine for "protecting the environment and precious water resources".

Project Profile: Stronger Together Collaboration for Youth At-Risk

Stronger Together was a collaboration with eight local organizations and the Petaluma Community Foundation to support young people to thrive. Through this effort, Daily Acts partnered with Mentor Me to host a delightful (and ultimately delicious!) 4-part workshop series for youth and their mentors at the Cavanagh Center. Using the on-site community food forest established by Daily Acts and the City of Petaluma in 2009 as the classroom, participants filled veggie beds, made pressed flower luminaries, picked tomatoes for home-made pizzas, and harvested veggies for pickling. The success of this series launched an ongoing collaboration between Daily Acts and Mentor Me to empower and nourish mentors, mentees, and neighbors alike.

The Cavanagh Center food forest serves as a beacon and model for ecological gardening; providing ongoing community education and engagement opportunities, food, medicine, habitat, and wonder. Many of the surrounding residential landscapes have been transformed over the years by neighbors to include edibles, pollinators, medicinal, and native species, as well as rainwater catchment, greywater systems, and inspiration galore.

Project Profile: Community Resilience Challenge

2015 marked the 6th year of the Community Resilience Challenge, our annual action campaign that mobilizes people to save water, grow food, conserve energy, reduce waste, and build community. The Challenge amplifies individual action, helping spread sustainability solutions through neighborhoods, cities, and a rapidly growing movement for resilient communities. It inspires us with tangible evidence that many hands and hearts aligned in thoughtful action REALLY do add up to create a better world.

The 2015 Challenge was an outstanding success, with over 2,300 people participating locally in the campaign, registering a whopping 8,363 sustainability actions and projects! And that's just Sonoma County. Regional and national partners registered more than double this number.

Since the Challenge began in 2010, 22,949 actions and projects have been registered in Sonoma County and a further 59,920 have been registered through regional and national replication partners!

CCNB

Project Profile: Youth Ecology Corps

California's drought emergency created the perfect opportunity to innovate, collaborate, and grow our impact. Through a collaboration between the Sonoma County Water Agency, Sonoma County Youth Ecology Corps, and Conservation Corps North Bay (CCNB) we piloted an ambitious program to replace 30 lawns in 30 days in the cities of Rohnert Park and Cotati.

Within days of approval, this wildly successful program launched and provided crew members with hands-on job training, valuable insight into sustainability practices, and a potential career pathway. In addition to the 30 lawns, three new inspiring model landscapes were installed at St. Elizabeth Seton Catholic Church, Sonoma Mountain Village, and Cotati City Hall resulting in a combined water savings of over 724,000 gallons per year.

Organizations and agencies rapidly responding to emergency, 30 lawns gone, lots of water saved, new model gardens, AND the young people doing the transforming, some of whom had been homeless and grew up in poverty, went from a focus on surviving to feeling part of a movement. That is nothing short of a miracle.

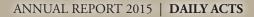
Achievements

8,248 People Engaged and Educated

 Sustainability Tours 14 Educational Workshops Garden Installations and Workdays Talks and Presentations Community Outreach Events Permaculture Design Course Graduates 371 Volunteers

1,883 Volunteer Hours





2015 was all about WATER!

138,000 Square Feet of Lawn Sheet Mulched by Daily Acts and Partners

2,587,500 Gallons of Water Saved

62,798 Square Feet of Lawn Conversions Registered as Part of the Community Resilience Challenge

1,177,463 Gallons of Water Saved

643 People Educated about Greywater and Rainwater **80** People Taught How to Install a Greywater System DAILY ACTS | ANNUAL REPORT 2015

Financial Statements

Statement of Activities

As of December 31, 2015

Revenue		
Individual Contributions	\$191,118	
Business Contributions	\$19,179	
Government Contracts	\$185,886	
Grants*	\$58,825	
Other (Fees, Rent & Interest)	\$37,034	
Total Revenue	\$492,042	
Expenses		
Programs	\$456,662	(76%)
Fundraising	\$84,122	(14%)
Administration	\$60,087	(10%)
Total Expenses	\$600,871	

Statement of Financial Position *As of December 31, 2015*

Assets		
Cash	\$211,218	
Fixed Assets	\$163	
Total Assets	\$211,381	
Liabilities & Equity		
Opening Balance Equity	\$98,621	
Unrestricted Net Assets	\$221,588	
Net Income	(\$108,828)	
Liabilities & Equity	\$211,381	

In 2015, Daily Acts invested reserve funding to increase capacity as part of a strategic priority to strengthen our foundation. *Daily Acts received a \$50,000 grant for FY2015 in FY2014 and due to cash-basis accounting, this amount does not show in the 2015 Statement of Activities.

Sponsors & Partners

Foundation and Family Fund Partners

Appleby Foundation **Camosse Family Foundation** Fledgling Fund Flying Turtle Family Fund Kalliopeia Foundation New Belgium Brewing Company Rose Foundation for Communities and the Environment Semilla Fund Sharon Bard Fund Jim and Sandy Shelton Fund Singing Field Foundation Strong Foundation for Environmental Values Thriving Resilient Communities Funding Circle of Threshold Foundation Yavanna Family Foundation

Municipal and Agency Partners

City of Cotati City of Healdsburg City of Petaluma City of Santa Rosa City of Sebastopol Town of Windsor Sonoma County Department of Health Services Sonoma County Water Agency Sonoma-Marin Saving Water Partnership

Sponsors

Amy's Kitchen Credo High School Equinox Landscape Klemmer & Associates Russian River Watershed Association Sonoma County Water Agency Whole Foods Market Wyatt Irrigation Supply Xandex Inc.

In-Kind Donors

1 Drop at a Time Alvarado Street Bakery Andy's Produce Market Bionic Beverages Cagwin & Dorward Cinque Insieme Clover Stornetta Cottage Gardens of Petaluma Devoto Orchards Cider Deeper Shades Design Donum Estate

Eric Kent Winery **Evolution Fresh** Farmers Exchange of Earthly Delights Friedman's Home Improvement Gourmet Mushrooms Green Mary Guayaki Sustainable Rainforest Products Hanson Spirits Instant Jungle International La Tortilla Factory Lagunitas Brewing Company Mass Wiggle McEvoy Ranch Occidental Arts & Ecology Center Petaluma Market Petaluma Seed Bank Redwood Hill Farm & Creamery Revive SBI Building Materials & Landscape Supplies Straus Family Creamery **Taylor Maid Farms** Team Ghilotti Inc. Thistle Meats Tilted Shed Ciderworks Traditional Medicinals Wild Flour Bread World Centric

Stewardship Circle

Our Stewardship Circle is a community of people who have chosen to invest in the sustainability of Daily Acts by committing to donate \$1,000 or more a year, for a minimum of five years. Circle members gather throughout the year to deepen their relationship to Daily Acts and each other.

Individual

2008-2022

Trathen and Mary Heckman Christopher Peck and Genevieve Taylor

2009-2015 Rick Their and Carolyn Io

Rick Theis and Carolyn Johnson

2009-2018

Tara Smith Julie and Greg Young

2010-2019 Rebekah and Sean Lovett - Revive

2011-2015

Christina Amarillas and Gil Falcone Erin Axelrod Laura Baker Maria Cardamone Clare Grinsell and Dennis Hardle Gordon Paul Matthews Barbara Moulton Carole and Francisco Peccorini Cynthia and John Rathkey Lawrence Robinson* and Cynthia Kishi Carl Shuller

2012-2016

Robert and Sharon Bonagura Leslie Curchack Grant Davis Howard Formby Michael Heaviside and Hillary Strickland Victoria and Michael Johnston Sarah and Doug Wright

2013-2017

Kacey Amrita Carmichael and Ernest Gundling Karen Lyons Shan Magnuson John Mutz and Heather Hillman-Mutz Judy Pike Molly Underwood

2014-2018 Dan Bleakney Bonnie Chase Terry Church Michael and Cindy George Nancy and Jim Hage Timothy Homer Nariman Manoochehri Nancy Niche Francesca Preston and Douglas Lerch Maggie Robinson Kate Schaffner Jim and Sandy Shelton Mischa Steinbruck and Darlene Taylor

2015-2019

Tom Bahning and Vicki Duggan Theresa Beldon and Joe Pereira D'Lynda Fischer Jan and Emily Jirout Natasha Juliana Taya Levine Mary Munat Jaimie Mustacich Judith Newton and Ben Ford Marcy Taylor Pattinson Lou and Sue Preston Cate Steane

Business

Codding Investments (Brad Baker) Shelton's Natural Foods Market (Marty and Bonnie Shelton) Clear Blue Commercial (Marty and Carolyn Pistone) Fishman Supply Company (Leland Fishman)

* former or current council members



I think it's amazing what you are doing in this county. Because of dedicated citizens like you, we can take care of what we have and whom we have here with us, while building local self-reliance and resilient communities. That is why I support you. Bonnie Chase

Sustainers

Our Sustainers are a very special group of committed donors who have chosen to make a recurring donation to Daily Acts.

Genevieve Albers Sarah Alexander Derek Appelblatt Diana Badger Ann Baker Trey Banton Jennifer Bard Karin Beddow Ellen Bicheler Bridget Brewer Eric and Sarah Chen Hanna Chort David Christopher Dharma Clement Deanne Clough Cathryn Couch and Jeff Black Paul Cowley John Crowley Michelle Denham JoEllen DeNicola Jan DeSipio

Michael Doherty Charissa Drengsen Kevin Drew Gail Dubinsky-Spielman Eleanor Dwight James Eisenberg Lisa and Gilbert Eldredge Amira Elgan Stephanie Elliott Cindy Fenton Andrew Ferguson David Ferrera Elizabeth Fudemburg Debora Fudge* Jon Gay and Misty West Gay Supervisor Susan Gorin and Joseph Gorin Woody Hastings and June Brashares Susan Haydon Regina Hirsch Elizabeth Hoover

Elizabeth Howland Mary and Drew Jackson Katherine Jackson Rani Jacobs Calvin Johnson Ryan Johnston Merrilyn Joyce Elizabeth Kaiser Jane Kurtz Gina Kuta Elaine Larson Eric and Laura Lee Tish Levee Ruth Lorain Katherine Lowe John Matheny Scott Mathieson Ellvn Mavalwalla Tonya McNeese Stacey Meinzen Jeffrey Mendelsohn Elisabeth Ross Micheli

Erin Miller Asher Miller Lisa Murgatroyd Elaine Newman Heather and Patrick Picard Carolvn Pistone Lisa Posternak Sandi Potter Del Rainer Tiffany Renee* and Jaimey Walking Bear Casey Richards **Tiffany Roberts** Chip and Sallie Romer Ken Royce Sam Ruark Roberta Rvan Stanley Salomon Amee Sas Leslie Scatchard Gretchen Schubeck Steve Senk

Judith and Robert Seton Susan Bryer Shelton Adam Shemper Rebecca Shirley Carmen Silva Caitlin Sislin Alan Sternik Annie Stuart **Julie Stuffelbeam** Steven Thorpe Three Twins Ice Cream (Neal Gottlieb) Jessica Vibberts Miriam Volat Catherine Walker Kellen Watson Jon Worden Mary Wyman Paul and Victoria Yarnal

* former or current council members

I continue to feel grateful for your work, for teaching and facilitating actions and ways of being that embody resilience, resourcefulness, dynamic creativity and communal generosity. *Adam Shemper*

DAILY ACTS | ANNUAL REPORT 2015

One-time Donors

Tsunami (\$1,000 +) Brad Baker Cottage Gardens of Petaluma Mary Morgan (on behalf of Geoffrey Strawbridge) Marcy Taylor Pattinson Steve and Jennifer Schimmel Whole Foods Market Xandex Inc.

Tidal Wave (\$500 - \$999)

Ron Bartholomew and Sharon Keating Clough Construction Scott and Averi Leonard Jesse Rankin and Jennifer Okonsky Alan Siegle and Shelley Brown Solar Works Ana and John Stayton Matthew and Polly Stone Julie Stufflebeam John Wick World Centric

Breakers (\$250-\$499)

Arthur Aron Alan Baker Will Bakx Gwen Beacham Kerry Brady Pam Chanter Veva Edelson

Formby Design John and Shari Garn Brooking Gatewood Babs Kavanaugh and Mike Witte David Kelley Eleanor Kneibler Donna and Bob Legge Matt Maguire* and LaRee Maguire Medtronic Sylvia and Gary Melrose Robert Parenteau Mary Reamer Joost Revis Sam Salmon* and Wendy Nicholson Thom Schaefer and Dena Malon Sentient Landscape Inc. Susan Shaw Samo Skerbec Frank Sottile and Penny Sirota Terry and Cathy Taylor Wonderful Giving (Chad Chain) Zynga

Ripples (\$100 - \$249)

Theresa Joan Allan Richard Allen Mark Altman Doron Amiran Virginia and Chris Anderegg Greg Arthur Rachel Avilla Teresa Barrett* Gina Belforte* Christina Bertea Lee Brewster Bob Butler Jenny Callaway Brian Check Amy Chestnut Lisl Christie Suzanne Clarke Deanne Clough Benedict and Claire Connaughton Amy Critchett Cropmobster (Nick and Jess Papadopoulos) Pam Cross Lauren Dalev Thomas Danaher Lauren Darges Christyne Davidian Christine Dicker Rodney Gagnon Karen Gardner Susan Gilmore Michael Giotis Robert Girling Sarah Glade Gurney* Eleanor Goodman Supervisor James Gore John Gouldthorpe Gerard Guidice Terry and Carolyn Harrison Vanessa Hauswald Garv Helfrich Thea Hensel Bryan Huggins

Mary Huggins Brittany Jensen Sean Jezewski Lourdes Kestel David Lee Sasha Lee Little Apple Treats (Dan Lehrer and Joanne Krueger) Craig Litwin* Penny Livingston-Stark and James Stark Kris Loomis Corrina Lozanov Jav Macedo Connie Madden Justin Malan Pamela Maldonado Alez Mallonee Tammi Matthias Judy Mazzeo Steward McBride Senator Mike McGuire Joseph McIntvre Ian McLaughlin Trish McLean Kellev McNeal Iane Meyers Bryce Nahas Gregor and Christina Nelson O'Connell Landscape (Virginia O'Connell) Jan Ogren Erik and Lauren Ohlsen Ned Orrett Garv Pace Betty Pagett

Susan Price Ryan and Samantha Ramey Anna Ransome Rosemary Rasori Christopher Reamer Ionathan Rilev Ben Roberts Andy Rodgers Rocky Rohwedder Kalima Rose Sam Ruark Jane Saldana-Talley Bruce Schneider Beverly Schor and David Powers Beverly Schwartz Mitri Shami Betina Sichel Megan Slankard Oren Slozberg Elisa Stancil and Chuck Levine Tracy Stewart Grover Stock Sara Thyr Tom and Renee Tolliver Corlene Van Sluizer Carole Walsh Warren Watkins Daniel Weinzveg Wiggle Planet (Jeffrey Ventrella) John Wildgust Oren Wool Congresswoman Lynn Woolsey Supervisor Shirlee Zane Andrew Zarrillo Patricia Zimmerman

Ripplets (\$1 - \$99) Marlene Abel Sarah Alexander CJ Alexander Beverly Alexander Bonnie Allen Kelin Backman Lisa Badenfort and Kim Johannsen George Beeler Tim Beglin James Berns Suzanne Biaggi Sharon Bice Sylvia Binsfeld Courtney Biryukov Jessie Buckley Maureen Bufton Philip Butterfield Francisco Cano Delia Carroll Max Caruso Nicholas Caston Linda Challoner Barry Cogbill Julian Cohen Loren Cole Serena Coltrane-Briscoe Kristina Crichton Dana Davis Lizette De Arkos Alicia Deguchi Michelle Dench Michelle Derviss Tracy Dorrance Jeannie Dulberg

Paige Dulberg Hannah Eckberg Andres Edwards January Elfman Dale Englehorn Lorraine Etchell Katherine Fanning Heidi Faulkner Amber Faur Celeste Felciano Mark Feldman Dean Fernandez Kimberly Finser Lois Fisher Julie Foley Dominic Foppoli Ricardo Freitas Winston Friedman Natalie Fry Rachel Gardner Sarah Gardon Laura Gilbert Rvan Glabb David Glass* Gregory Goben Amanda Gray Teresa Gudino Karen Guma Arlie Haig Ina Haksoy Ann Hamilton Beth Hampson Sharon Harston Louise Haystad Paul Heavenridge Mary Heckman

Britt Hofer Deborah Holmes Elise Howard Leah Hunt Isa Jacoby Katherine Jain DeSilva Daniel Janosek Julie Jehly Brandon Jewell James Johnson Shirley Johnson Adam Johnston Jenny Juhl Sean Kallaway Rachel Kaplan David Kaplow LeeAnn Kellerman Linda Kelly Julie Anne Kelp Jane Kennedy Lucy Kenyon Veronica Kestel Carolina Kestel Tamara Klamner Margo Klipp Michael Knappman Marie Kneemever Bonnie Koagedal Peter Kostas Meredith Kratzman Mark Landman* Debra Lane Darren LaShelle Rachel Laufer Joshua Laytart Olivia Lemen

Janine Levijarvi Arnold Levine Steven Lightman Christopher Longmaid Ruth Lorain Marianne Lovett Ray Lucchesi Russell Lyon Lukas Martinelli Richard Massell Erik Matisek Sara McCamant Elizabeth McCarthy Medley McClary David McCuan Donald McEnhill Helen McMahon Sue McQuiddy Laurell Meredith David Meucci Donata Mikulik Katya Miller Scott Miller Lisa Moore Rosalind Morino Tony Munguia Leah Murphy Janet Muther Natalie Naber Joe Nagan Mark Neely Susan Nelson Wendy Nicholson Damien O'Bid Michael O'Bryan Barbara Oldershaw

Janet Oldfield Elizabeth Olsen Lesley Orford Vicki Parker Linda Partida Ann Patton Cheryl Paulus Karen Pavone Ethan Petersen Faeona Petersen Paul Piazza **Emily Podolak Richard** Pope Annie Power Leslie Quadres Eugenie Raff Robert Ramirez Mike Requarth Hilario Reves Kenneth Roberts James Roberts Anne Rogers Denny Rosatti Karmendra Rossy Richard Sachen Zoe Sameth Karym Sanchez Ronni Sands Suzanne Saucy Chris Scheuer Uschi Schnell Kait Schroeder Daniel Schurman Marna Schwartz Ed Sheffield Annie Sherman

Ellen Sherron William Shonbrun Joshua Silva Natalie Silvestri Anna Simson Nolan Snook Will Stapp Carolyne Stayton Angelica Steinman Joseph Stevenson Michael Sturgis Christopher Szecsey Claudia Theis Pamela Torliatt* **Tony Troia** Mary Turney Lorri Underwood Randy Urry Matt Vallotton Barry Vesser Kasey Wade Mike Wagner Janna Waldinger Sally Wallenstein Dale Wannen Evan Wiig Frances Williams Lorraine Wilson Jessica Wilson Angelica Wilton Sheila Wolski Ronald Wrobel Mary Wyman Samantha Wyman Cristina Young

* former or current council members



245 Kentucky Street Petaluma, CA 94952 707.789.9664 www.dailyacts.org moreinfo@dailyacts.org

Printed on 100% recycled paper by ChromaGraphics