



INSPIRING LEADERS *for* JUST *and* RESILIENT COMMUNITIES



ABOUT THE PROGRAM *for* CLASS of 2019

The Legacy of The Leadership Institute for Ecology and the Economy

Given the incredible confluence of social and environmental crises we face, we need more transformative leadership in this big planetary moment. The Leadership Institute for Ecology and the Economy, with a Fellows network of nearly 500, has worked in Sonoma County since 2000 to inspire leaders working to create more sustainable communities.

In 2017, Daily Acts stepped up to become the stewards of this important program and Fellows Network. An educational nonprofit with a mission to transform our communities through action and education, building leadership and local self-reliance, and with Institute Fellows among the Daily Acts staff and Board of Directors, the move was a perfect fit.

Daily Acts: Transforming People and Places

With 16 years of experience empowering and educating over 57,000 engaged people and sustainability leaders through collaborative programs, Daily Acts is excited to add the Leadership Institute and Fellows Network into our programming.

The Daily Acts Leadership Institute for Just and Resilient Communities

Designed to incorporate the core principles of the Leadership Institute into the need for dynamic and emerging leadership frameworks, participants in the Daily Acts Leadership Institute will enhance their capacity to lead and promote systems change from self into home, neighborhood, organization, community, and beyond.

This unique 10-month course analyzes local, regional and global issues through the lens of four core pillars:



- **Personal Leadership Development** – Clarify and operate from your purpose, passions and strengths.
- **Regenerative Living** – Live your values and embody the change you want to see in the world.
- **Civic Engagement** – Take action and drive positive change to protect and promote our public values.
- **Shared Leadership** – Gain tools to be a more effective leader while sharing power through co-creative and collaborative leadership models.

Through project-based and interactive learning, participants tackle real world problems and how to respond within the growing challenges of our increasingly interdependent world. Intimate cohorts wade into the complexity of cross-sectional solutions that address the importance of a healthy environment, an equitable economy and a diverse society.

Each session weaves practices from the four Core Pillars into robust discussions of current issues with local leaders and nationally recognized experts. Community tours, hands-on exercises, and small group discussions further support your educational goals, while real world group projects round out the program.

Systems exploration of deep rooted questions around housing, land use, local and global economies, food and water, health, and climate change as applied to Sonoma County help participants broaden their world view and understanding of levers for change, expanding their impact as a leader.

Fellows Network

Deepen your relationship with other inspiring leaders across the government, nonprofit and business sectors. Graduates greatly expand their network as a Fellow of the Institute, now more than 500 strong.

These engaged and powerful individuals represent a wide variety of professional backgrounds, from government and corporate leaders to small-business owners and community activists. The Fellows Network offers alumni exciting opportunities for ongoing education, collaboration, and connection.

CLASS PARTICIPATION

The ideal participant wants to ignite their leadership potential and improve their effectiveness through personal and professional growth. This carefully selected cohort experience is for folks who are open minded, curious, and passionate about becoming a greater force for good in all aspects of their lives.

Class Logistics

Classes meet for a full day on the first Friday of the month, from 8:45am – 5:00pm starting in September 2018 and graduating June 2019. A two-hour evening orientation is held in late August.

Curriculum for the 8 classes over a 10-month period builds on each previous class as participants develop core foundations for personal growth, establish deep relationships within the cohort, and take the time to be introspective about how to apply these leadership practices to the complex cross-sectional issues our community faces.

APPLICATION PROCESS

Selection Criteria

Selection for the 2018/2019 Leadership Institute cohort is based on the following criteria:

- Supports a diverse representation of cultures and professional sectors
- Commitment to personal growth and alignment with your values
- Passion for being a force for good and inspiring others
- Dedication to creating a healthy, just and resilient community
- Potential for serving in a leadership role
- Driven to make systems level change...while having fun!

Approximately twenty participants will be selected based on information provided in the written application as well as a follow up interview. In order to facilitate the best possible learning environment, we may not be able to accept all qualified applicants.

Process to Apply

To apply to the program:

1. Fill out the word document application form and email it as an attachment to [**kerry@dailyacts.org**](mailto:kerry@dailyacts.org).
2. Print applications can be mailed to:
Daily Acts Leadership Institute
PO Box 293
Petaluma, CA 94953-0293

If you require additional pages for your application, please send as word attachments and designate which question you are answering.

If you are accepted to the program, a Participant Agreement and a final version of the Payment Plan will be sent to you. These must be signed and returned by mail or fax to reserve your spot in the class **by August 15th**.

Timeline

Early Bird Application Deadline: 5:00 PM Friday, June 15th, 2018 (10% tuition discount)

Final Application Deadline: Saturday, June 30th, 2018

Candidate Interviews: Conducted in mid-July, 2018

Notification of enrollment status: By August 3rd, 2018

Confirmation of enrollment: If selected, Participant Agreement must be returned by August 15th.

Course Requirements

Successful completion of the program includes mandatory attendance at:

1. At least 6 of the 8 full-day class sessions, see full class schedule below.
2. The year-end evening Graduation Ceremony on June 7, 2018

Participants are also expected to:

1. Allocate 8 to 10 additional hours per month to reading resource materials and participating in a group leadership project. Actual time commitments may vary from month to month.
2. Prepare for comfortable participation in outdoor walking tours on most class days. *Special consideration will be made to include those with physical challenges. Please let us know your needs.*
3. Have access to internet and a computer for monthly readings. Accommodations as needed.
4. In a small group, organize and host a class Social Hour at some point during the course.
5. Help plan and coordinate the student-directed graduation ceremony.
6. Abide by all accords in the signed Participant Agreement.

CLASS of 2018-2019 SCHEDULE

All classes will be held on the first Friday of each month from 8:45 to 5:00pm with the exception of the August Orientation.

Orientation: Thursday, August 30, 2018 from 6:00pm-8:00pm

Class 1: Friday, September 7, 2018

Class 2: Friday, October 5, 2018

Class 3: Friday, November 2, 2018

No Class December: **Holiday Party Friday, December 7, 2018** from 5:30pm-8:00pm

Class 4: Friday, January 4, 2019

Class 5: Friday, February 1, 2019

Class 6: Friday, March 1, 2019

Class 7: Friday, April 5, 2019

Class 8: Friday, May 3, 2019

Graduation Ceremony & Project Presentation: Friday, June 7, 2019

PROGRAM TUITION - CLASS of 2018-2019

Please complete this form and send in with your application. If you are accepted to the program a final signed version must be submitted with your participant agreement.

- Tuition is based on a sliding scale from \$800 - \$1,500 to accommodate varying household income levels.
- A limited number of discounted registrations are available for underserved or low-income community members.
- If you submit your application **on or before June 15th, 2018** and are selected to attend, you will receive a 10% tuition reduction. See “Early Bird” discount below.

The following sliding scale chart is used to determine fees based on your annual household income.

| <u>If your annual household income is:</u> | <u>Program Fee:</u> |
|---|-----------------------------|
| \$80,000 and up | \$1,500 |
| \$60,000 - \$79,999 | \$1,000 |
| \$59,999 and below | \$800 |
| Organizational Sponsorship | \$2,500 - \$10,000 |
| Sponsor a Student | Give the gift of knowledge. |
| See below for more information. | |

PAYMENT PLANS: Please check the box for your preferred payment plan:

| | Total Tuition Due: | \$5,000 | \$1,500 | \$1,000 | \$800 | Due On: |
|--------------------------|---------------------------|----------------|----------------|----------------|--------------|--------------------|
| <input type="checkbox"/> | Payment Plan A | \$5,000 | \$1,500 | \$1,000 | \$800 | August 31, 2018 |
| <input type="checkbox"/> | Payment Plan B | | \$375 | \$250 | \$200 | August 31, 2018 |
| | | | \$375 | \$250 | \$200 | September 30, 2018 |
| | | | \$375 | \$250 | \$200 | October 31, 2018 |
| | | | \$375 | \$250 | \$200 | November 30, 2018 |

NOTE: Participants who have not paid in full by November 30th, 2018 will be asked to withdraw.

TOTAL TUITION DUE:

Program fee from chart above: \$ _____

Less 10% Early Bird discount for applications received by June 15th (if selected): \$ _____

TOTAL Program Fee: \$ _____

Payment Method: Check (Preferred) Credit Card

Organizational Sponsorship

Benefits can be tailored to meet your company’s marketing and corporate social responsibility goals.

Sponsor a Student

Supports our ability to accommodate low income and underserved applicants through discounted registrations.

Questions? Please contact Kerry Fugett (707) 321-4291 or email kerry@dailyacts.org.

FREQUENTLY ASKED QUESTIONS

Q: What is the goal of the Program?

A: The program goal is to offer an inspiring curriculum, which improves a participant's ability to take on leadership roles in community, business, and civic arenas. The course provides a solid foundation for understanding our environmental, social, and economic strengths, opportunities, and challenges to assist participants in discovering how their daily actions and decisions can enhance their lives, their community, and ultimately our world!

We accomplish this by providing current and historic information about a broad range of issues that impact **sustainability** (the ability of a system or organism to replenish itself), **resilience** (the ability of a system to rebound after a disturbance) and **regenerative living** (the ability of a system to renew, revitalize and improve itself).

The course will provide motivated leaders the tools and resources to implement and support actions and policies that are environmentally sustainable, economically sound, and socially equitable. Perhaps most importantly, the program provides a network of associates with whom to remain in contact and thereby continue the lively exchange of ideas that characterize the Leadership Institute program.

Q: What makes this program unique?

A: Rarely do leadership programs weave the importance of personal leadership, values alignment, and self-care into the bigger toolkit of civic action and systems level thinking. Given the scale of the challenges we face, it is critical that not only are we equipped to drive sustained change-making, but that we also empower others to share their voice through collaborative and co-creative leadership models.

By integrating the four core leadership pillars into current local, regional, and global issues, participants gain a new perspective on what it means to lead and how we inspire change through our everyday actions.

Q: What knowledge, skills, or experience should I already have to make the best use of the course?

A: To make the best use of the course you will come with good study habits and some experience in leading groups: e.g. setting priorities, analyzing problems, exploring possible solutions, and communicating ideas clearly through various methods. It will help if you have some basic knowledge of local and regional sustainability issues and current efforts to mitigate them.

Q: What knowledge, skills, or experience can I expect to gain?

A: You will gain deepening of awareness into your personal leadership potential, practices for how to model regenerative living, experience with systems thinking analysis of a broad range of issues, confidence around civic engagement, and tools to leverage shared leadership methodologies. You'll be better prepared to apply these tools to a wide variety of issues including, but not limited, to climate and energy, sustainable food systems, water systems, land use, health and education, equitable economics, and social justice. You will also have the opportunity to develop and work on projects which have the potential to influence community action and public policy in your chosen field of interest. These projects and programs will allow you to demonstrate leadership and practice your change agent skills.

Q: What involvement, if any, is expected after completing the training?

A: Upon completion of the course, you will have the opportunity to participate in a lively Fellows Network which provides educational opportunities, informal gatherings, and other forums for exchanging information and discussing current issues. You will be encouraged to stay engaged with the Leadership Institute and contribute your knowledge and other resources to our on-going curriculum development and outreach.

Q: I already know about sustainability and regenerative systems, so why should I take your course?

A: Wherever you are in your knowledge of sustainability, you will be able to expand that knowledge and apply it to the local civic and business environment. You will learn more about the people who are making a difference in our communities, and you will have the opportunity to discuss with them the most urgent issues. You will see first-hand the venues – organic farms, schools, water treatment facilities, redeveloping downtowns – that serve as models for local sustainability.

Q: How will this course help me better serve my organization?

A: All organizations benefit from empowered leadership that models a regenerative living. Graduates also gain increased access to intellectual, political, and social resources. This course will help you understand how policies and programs get established, who establishes them, and why. It will also show how you and your organization can more effectively influence decisions which are key to your mission.

Q: Will this program help me get a job?

A: The old adage says “It's not what you know but who you know” that matters in job selection. This program offers both information, the what, and access to decision-makers in a wide range of fields. The rest will be up to you.

Q: What is the estimated time commitment in addition to the scheduled class times?

A: There will be several hours of required reading for each class and a practical, hands on, homework activity may be assigned as well. The bulk of your time outside class will be spent working on and implementing the leadership project developed by the team you decide to join.

Q: Where will the classes be held?

A: Each class is held at a different location throughout the county. The sites are chosen to highlight or reflect the topic of the day. The classes are held in comfortable classrooms which encourage a collaborative learning environment.

Q: What does a typical class day look like?

A: The classes focus on facilitated participatory learning combined with presentations with subject matter experts, small group activities, and project work. Each class devotes time to each of the four pillars as we practice tools for self-care and sustainable leadership. Presentations are given by regional and national experts on current issues and are mixed with guided tours to illustrate the topics covered.

Social events, happy hours following class, and Fellows Network gatherings complement the course throughout the year.

Q: I've heard there is a project required for this class. What does that involve?

A: The leadership project teams are formed at the start of the program. Topics are chosen based on the unique interests of each group, and the teams will meet for a portion of each of the remaining class days to design and implement their own project or projects. There is a great deal of flexibility within these groups, and the students are responsible for coming up with the most effective ways and means to address the specific topic(s) they choose to work on. Each team defines the project's scope and implementation methods, and how often they meet outside of class depends on the needs of the team and the requirements of the project. Our graduation in June will showcase the accomplishments of the project groups through displays and presentations.

Q: When will I have time to interact with and learn from Institute fellows and classmates?

A: The small group activities, leadership projects, and social hours provide time in class for interaction and networking. We encourage you to talk to as many people as possible during the breaks and lunch and to attend other Leadership Institute functions to get the most out of the Fellows' Network.

