



INSPIRING LEADERS *for* JUST *and* RESILIENT COMMUNITIES

A PROGRAM *of* *daily acts*

ABOUT THE PROGRAM - CLASS of 2020

The Daily Acts Leadership Institute for Just and Resilient Communities is an experiential learning program that inspires, empowers, and connects leaders across Sonoma County to create an equitable, thriving, and climate resilient community and future.

Grounded in the principle that courageous leadership comes from the inside out, cohorts build skills in personal leadership, regenerative living, civic engagement, and strategies to grow collective power through expert presentations, self-reflection, peer-learning, project work, and tours.

From September to June, we meet for a full day the first Friday of each month in different venues across the county. Classes examine the intersection of topics such as access to clean water, food and housing, addressing climate change, and creating healthy regenerative economies.

In addition to class time, participants are asked to allocate 5-10 additional hours per month to readings, homework, and their project. Following graduation, Fellows have the opportunity to deepen their leadership by participating in future classes and organizing Network gatherings.



OUTCOMES

- Clarify and operate from your purpose, passions and strengths
- Build practices of self-care, discipline and value alignment
- Identify levers and strategies to take civic action to protect and promote public values
- Practice tools to strengthen and grow collective power at an individual and systems level
- Establish deep relationships and a system of support with cross-sector visionary leaders
- Expand “what’s possible” through discussion with inspiring local leaders working across social, environmental, and economic sectors

Leadership Institute Fellows Network

Deepen your relationship with other inspiring leaders across the government, nonprofit and business sectors. Graduates greatly expand their network as a Fellow of the Institute, now more than 500 strong.

These engaged and powerful individuals represent a wide variety of professional backgrounds, from government and corporate leaders to small-business owners and community activists. The Fellows Network offers alumni exciting opportunities for ongoing education, collaboration, and connection.

IDEAL CANDIDATE

You are driven to model and create positive change in your life, community and world, you are open minded to what change looks like, and are committed to building cross-sector collaborations. Participants range from student to retiree and come from nonprofit, business, entrepreneurial, and public sectors.

SCHEDULE *and* TIME COMMITMENT

Classes meet for a full day on the first Friday of the month, from 8:45am – 5:00pm starting in September 2019 and graduating June 2020. A two-hour evening orientation is held in late August. Social Hours are encouraged following class from 5:00pm to 6:30pm and/or between class sessions.

Orientation: Thursday, August 29, 2019 from 6:00pm-8:00pm

Class 1: Friday, September 6, 2019

Class 2: Friday, October 4, 2019

Class 3: Friday, November 1, 2019

Class 4: Friday, December 6, 2019

Holiday Party Friday, December 13, 2019 from 5:30pm-8:00pm

Class 5: Friday, January 10, 2020 **Note – January class is held on the second Friday.*

Class 6: Friday, February 7, 2020

Class 7: Friday, March 6, 2020

Class 8: Friday, April 3, 2020

Class 9: Friday, May 1, 2020

Graduation Ceremony & Project Presentation: Friday, June 5, 2020 from 5:00pm-8:30pm

In addition to class time, participants are asked to allocate 5-10 additional hours per month to readings, homework and their project. Following graduation, Fellows have the opportunity to deepen their leadership by participating in future classes and organizing Fellows Network gatherings.

APPLICATION PROCESS

Selection Criteria

Selection for the 2019/2020 Leadership Institute cohort is based on the following criteria:

- Supports a diverse representation of race, ethnicity, gender identity, income level, age, ability, geography, skill sets, and issue and strategy focus areas
- Commitment to personal growth and alignment with your values
- Passion for being a force for good and inspiring others
- Dedication to creating a healthy, just and resilient community
- Potential for serving in a leadership role
- Committed to building partnerships and cross-sector collaborations
- Committed to full participation in program and readiness to learn new leadership skills
- Driven to make systems level change...while having fun!

Participants will be selected based on information provided in the written application as well as a follow up interview. In order to facilitate the best possible learning environment, we may not be able to accept all qualified applicants and will prioritize diverse representation.

Process to Apply

To apply to the program:

1. Fill out the word document application form and email it as an attachment to kerry@dailyacts.org.
2. Print applications can be mailed to:
Daily Acts Leadership Institute
PO Box 293
Petaluma, CA 94953-0293

If you are accepted to the program, a Participant Agreement and Payment Plan will be sent to you. These must be signed and returned by mail or email to reserve your spot in the class **by July 31**.

Timeline

Early Bird Application Deadline: Wednesday, May 1, 2019 (10% tuition discount)

Final Application Deadline: Sunday, June 2, 2019

Candidate Interviews: Conducted in mid-June, 2019

Notification of enrollment status: Mid-July, 2019

Confirmation of enrollment: If selected, Participant Agreement must be returned by July 31, 2019

Full Tuition Payment or First Installment Due: August, 31, 2019

Final Tuition Payment (for Installment Plans) Due: November 30, 2019

COURSE REQUIREMENTS

Successful completion of the program includes mandatory attendance at:

1. At least 7 of the 9 full-day class sessions, see full class schedule above
2. The year-end evening Graduation Ceremony on Friday, June 5, 2020

Participants are also expected to:

1. Allocate 5 to 10 additional hours per month to reading resource materials and participating in a group leadership project. Actual time commitments may vary from month to month
2. Prepare for comfortable participation in outdoor walking tours on most class days. *Special consideration will be made to include those with physical challenges. Please let us know your needs*
3. Have access to internet and a computer for monthly readings. Accommodations as needed
4. In a small group, organize and host a class Social Hour at some point during the course
5. Help plan and coordinate the student-directed graduation ceremony
6. Abide by all accords in the signed Participant Agreement

PROGRAM COST *and* PAYMENTS

- Tuition is based on a sliding scale to accommodate varying organizational budgets or household incomes.
- A limited number of discounted tuitions are available for underserved or low-income applicants.
- If you submit your application **on or before May 1, 2019** and are selected to attend, you will receive a 10% tuition reduction. See “Early Bird” discount below.

Organizational Based Cost:

If your organization plans to cover your costs, tuition is based on your organizational budget:

| | Program Fee: |
|---------------------------------------------------------------|---------------------|
| For Profit Organizations | \$2500 |
| Organizations with budgets over \$3 million | \$2000 |
| Organizations with budgets between \$1 and \$3 million | \$1500 |
| Organizations with budgets under \$1 million | \$1000 |

Individual Based Cost:

If you are a student or are not sponsored by an organization, tuition is based on your household income:

| If your Annual Household Income is: | <u>Program Fee:</u> |
|---------------------------------------------------|-----------------------------------------------------------------|
| \$80,000 and up | \$1500 |
| \$60,000-79,999 | \$1000 |
| \$59,999 and below | \$800 |
| Low Income or Underrepresented Communities | Limited discounted registrations available, please email Kerry. |

Payment Plans Available for Individuals:

| Total Tuition Due: | \$1,500 | \$1,000 | \$800 | Due On: |
|---------------------------|----------------|----------------|--------------|--------------------|
| Payment Plan A | \$1,500 | \$1,000 | \$800 | August 31, 2019 |
| Payment Plan B | \$375 | \$250 | \$200 | August 31, 2019 |
| | \$375 | \$250 | \$200 | September 30, 2019 |
| | \$375 | \$250 | \$200 | October 31, 2019 |
| | \$375 | \$250 | \$200 | November 30, 2019 |

Early Bird Discount:

| | |
|----------------------------------------------|--------------|
| Applications Received by May 1, 2019 | 10% Discount |
| Applications Received by June 2, 2019 | Full Cost |

NOTE: Participants who have not paid in full by November 30 will be asked to withdraw.

PROGRAM SPONSORSHIPS

Thank you for considering becoming a Daily Acts sponsor! Sponsors support our ability to accommodate low income and underrepresented applicants through discounted registrations.

By partnering with Daily Acts Organization, you support our Leadership Institute as well as our ability to share sustainability solutions with more communities and take our programs to scale.

Benefits can be tailored to meet your company's marketing and corporate social responsibility goals. Sponsorship levels range from \$500 to \$20,000.

We look forward to building a partnership with you!
Kerry Fugett (707) 321-4291 or email kerry@dailyacts.org.

FREQUENTLY ASKED QUESTIONS

Q: What is the goal of the Program?

A: The program goal is to offer an inspiring curriculum, which improves a participant's ability to take on leadership roles in community, business, and civic arenas. The course provides a solid foundation for understanding our environmental, social, and economic strengths, opportunities, and challenges to assist participants in discovering how their daily actions and decisions can enhance their lives, their community, and ultimately our world!

We accomplish this by providing current and historic information about a broad range of issues that impact **sustainability** (the ability of a system or organism to replenish itself), **resilience** (the ability of a system to rebound after a disturbance) and **regenerative living** (the ability of a system to renew, revitalize and improve itself).

The course will provide motivated leaders the tools and resources to implement and support actions and policies that are environmentally sustainable, economically sound, and socially equitable. Perhaps most importantly, the program provides a network of associates with whom to remain in contact and thereby continue the lively exchange of ideas that characterize the Leadership Institute program.

Q: What makes this program unique?

A: Rarely do leadership programs weave the importance of personal leadership, values alignment, and self-care into the bigger toolkit of civic action and systems level thinking. Given the scale of the challenges we face, it is critical that not only are we equipped to drive sustained change-making, but that we also empower others to share their voice through collaborative and co-creative leadership models.

By integrating the four core leadership pillars into current local issues, participants gain a new perspective on what it means to lead and how we inspire change through our everyday actions.

Q: What knowledge, skills, or experience should I already have to make the best use of the course?

A: To make the best use of the course you will come with good study habits and some experience in leading groups: e.g. setting priorities, analyzing problems, exploring possible solutions, and communicating ideas clearly through various methods. It will help if you have some basic knowledge of local and regional sustainability issues and current efforts to mitigate them.

Q: What knowledge, skills, or experience can I expect to gain?

A: You will gain deepening of awareness into your personal leadership potential, practices for how to model regenerative living, experience with systems thinking analysis of a broad range of issues, confidence around civic engagement, and tools to leverage shared leadership methodologies. You'll be better prepared to apply these tools to a wide variety of issues including, but not limited, to water management, housing, climate change, health, food, and regenerative economies. You will also have the opportunity to develop and work on projects which have the potential to influence community action and public policy in your chosen field of interest. These projects and programs will allow you to demonstrate leadership and practice your change agent skills.

Q: What involvement, if any, is expected after completing the training?

A: Upon completion of the course, you will have the opportunity to participate in the Fellows Network which provides educational opportunities, informal gatherings, and other forums for exchanging information and discussing current issues. You will be encouraged to stay engaged with the Leadership Institute and contribute your knowledge and other resources to our on-going curriculum development and outreach.

Q: I already know about sustainability and regenerative systems, so why should I take your course?

A: Wherever you are in your knowledge of sustainability, you will be able to expand that knowledge and apply it to the local civic and business environment. You will learn more about the people who are making a difference in our communities, and you will have the opportunity to discuss with them the most urgent issues. You will see first-hand the venues – organic farms, schools, water management facilities, redeveloping downtowns – that serve as models for local sustainability.

Q: How will this course help me better serve my organization?

A: All organizations benefit from empowered leadership that models a regenerative living. Graduates also gain increased access to intellectual, political, and social resources. This course will help you understand how policies and programs get established, who establishes them, and why. It will also show how you and your organization can more effectively influence decisions which are key to your mission.

Q: Will this program help me get a job?

A: The old adage says “It's not what you know but who you know” that matters in job selection. This program offers both information, the what, and access to decision-makers in a wide range of fields. The rest will be up to you.

Q: What is the estimated time commitment in addition to the scheduled class times?

A: There will be several hours of required reading for each class and a practical, hands on, homework activity may be assigned as well. The bulk of your time outside class will be spent working on and implementing the leadership project developed by the team you decide to join.

Q: Where will the classes be held?

A: Each class is held at a different location throughout the county. The sites are chosen to highlight or reflect the topic of the day. The classes are held in comfortable classrooms which encourage a collaborative learning environment.

Q: What does a typical class day look like?

A: The classes focuses on facilitated participatory learning combined with presentations with subject matter experts, small group activities, and project work. Each class devotes time to each of the four pillars as we practice tools for self-care and sustainable leadership. Presentations are given by local experts on current issues and are mixed with guided tours to illustrate the topics covered.

Social events, happy hours following class or between classes, and Fellows Network gatherings complement the course throughout the year.

Q: I've heard there is a project required for this class. What does that involve?

A: The leadership project teams are formed at the start of the program. Topics are chosen based on the unique interests of each group, and the teams will meet for a portion of each of the remaining class days to design and implement their own project or projects. There is a great deal of flexibility within these groups, and the students are responsible for coming up with the most effective ways and means to address the specific topic(s) they choose to work on. Each team defines the project's scope and implementation methods, and how often they meet outside of class depends on the needs of the team and the requirements of the project. Our graduation in June will showcase the accomplishments of the project groups through displays and presentations.

Q: When will I have time to interact with and learn from Institute fellows and classmates?

A: The small group activities, leadership projects, and social hours provide time in class for interaction and networking. We encourage you to talk to as many people as possible during the breaks and lunch and to attend other Leadership Institute functions to get the most out of the Fellows Network.

