



2023 ANNUAL REPORT

Take Heart

Take Part

Take Action



A MESSAGE FROM OUR EXECUTIVE DIRECTOR & BOARD PRESIDENT

As we write this letter, the beauty and hurt of our world abound, the boundless hope of nature's seasonal regenerative powers, to war, contentious politics, and the climate crisis. So we start with our hearts, getting reverently present with what inspires and breaks them. Then we take action to nurture community and regenerate the earth. To build for the future, we celebrate the past, because as Lynne Twist writes, "What you appreciate appreciates." And there is much to appreciate from 2023.

At Daily Acts, it usually starts in the garden. Often considered a weed, the cleavers plant is a powerful food and medicine. And it makes pretty great fairy crowns. This time last year, we were harvesting cleavers from the garden to make a tasty pesto for our *Take Heart, Take Action* book release event; our second cohort of the Petaluma Equitable Climate Action Coalition was presenting policy recommendations to local leaders and officials; and we were winding down our 5th cohort of Leadership Institute fellows.

By fall, our staff, partners, and volunteers were back in the garden, installing greywater and rainwater systems, rain gardens, and native plants at a school and four residences to catch, store, conserve, recycle, and recharge tens of thousands of gallons of water per year. In the next two years, this will turn into millions of gallons stored and saved at 64 residences, schools, and parks. Spread these solutions citywide, and it becomes hundreds of millions of gallons of water, showing the true power of "small" at scale!

Through our policy work in 2023, we helped increase the accessibility and spread of climate-resilient landscapes by removing barriers to greywater and rainwater use, emboldening city-scale climate policy, and supporting pending state water conservation legislation.

Whether at the personal, organizational, or community scale, at Daily Acts, we start with our heart, then we take action, mostly to nurture community and regenerate the earth. We do this through education, action and policy change that spreads practical, transformative solutions and models in our communities and beyond.

Through all of these seasons, we feel immense gratitude for you, our community of supporters and partners with dirt under your nails, generosity in your hearts, and a can-do community spirit. Thank you for 22 years of helping Daily Acts transform landscapes, lives, and communities!



Trathen

Trathen Heckman
Founder & Executive Director



Kait Schroeder

Kait Schroeder
Board President

2023 IMPACT

190,590 Gallons of Water Saved Annually

1,865 People Educated & Engaged

445 Yards of Compost & Mulch Applied

55 Educational Webinars, Presentations & Events

13 Garden Installations & Workdays

3 City & State Water & Climate Policies Influenced



Why Influencing Public Policy Matters and What Daily Acts is Doing About It

After years of educating and empowering people and communities and spreading practical climate solutions like regenerative gardens, Daily Acts' recognized that influencing civic policies and programs was critical to affecting community-scale transformation and helping spread this far and wide.

This is how we legalize and prioritize equitable, inclusive, community-powered and nature-based solutions. **Policy plays a critical role in shaping society and fostering positive social and environmental change, and even everyday folks and small organizations can play an important part!**

While remaining responsive to the moment, Daily Acts has prioritized three main scales of targeted focus:

- Removing barriers to greywater and rainwater use
- Helping embolden and improve city-scale climate and water policy, while increasing accessibility and community participation
- Supporting pending state water conservation legislation that will help spread climate resilient landscapes as an essential climate and drought solution



Volunteers planting at McKinley School

THE POWER OF SMALL AT SCALE

Community mobilizations have always been at the heart of Daily Acts' work. We believe that our collective actions have the power to create positive impacts for our communities and planet. Through collaborating with nonprofits, municipalities, businesses, schools, community organizations and individuals, we can address the pivotal issues facing our planet, from flood and fire to drought and pandemic. **Together, we can be the change we wish to see in the world.**

Through our **Land Resilience Partnership (LRP) Program**, we hosted our first public installation at McKinley School in Petaluma. Over two volunteer days, **3,000 sq ft of lawn was transformed** into a pollinator hedgerow and rain garden, complete with four rain tanks. The lawn transformation will now save **89,740 gallons of water annually**, while the rain tanks will allow the school to capture **8,000 gallons of water annually**. **25 trees** were also planted to provide shade. The garden will serve as an educational resource for students for years to come.

"We are really excited to bring our community together, and to get our students and our families really involved in understanding things that they can do in their own homes."
- Gina Roberts, School Principal



Now take a moment to imagine... *what if* gardens like this were in all of our schools, parks, neighborhoods and entire communities? This garden is saving tens of thousands of gallons of water per year. Spread these solutions city-wide and we're talking the potential to reduce water demand by hundreds of millions of gallons in addition to multiplying the benefits of connecting our community, growing pollinator habitat, conserving resources, catching, storing and recharging rainwater into the Earth to address climate change.

While we're installing 64 gardens just like this one through 2026 in Petaluma, the LRP program has the potential to spread beyond Petaluma into parks, schools and neighborhoods near you. **Learn more at dailyacts.org/lrp.**



COMPOST EDUCATION FOR CARBON DRAWDOWN

Daily Acts is a proud part of the “Carbon Sequestration through Compost Application” Pilot Project. We are thrilled to have contributed to the County’s educational efforts, fostering awareness and action towards cultivating soil health, sequestering carbon, and reducing food waste.

With new state laws like SB1383, all California compost is collected via municipal green bins, closing the circle by returning food back into the soil.

Daily Acts' 7 community compost events increased awareness of SB1383 while empowering individuals to compost at home, properly utilize their green bins, reduce food waste and understand the carbon cycle's role in combating climate change.

Community Compost Events

Sonoma Garden Park, Petaluma Bount, Bayer Farm, City of Cloverdale, & Ceres Project Sebastopol Garden

7 educational events

380 people educated

320 yards of compost distributed

128 metric tons of carbon dioxide sequestered

This is equal to the amount of emissions from over 320,000 miles driven by a gas-powered vehicle. That’s almost 13 trips around the equator of the Earth!



READ THE CASE STUDIES!





Leadership Institute for Just & Resilient Communities Class of 2023

STRENGTHENING COMMUNITY LEADERSHIP

Leadership Institute for Just & Resilient Communities

The celebration of the Class of 2023 marked the 22nd graduating class of this program with over 600 alumni, and it also marked the end of this era of the Leadership Institute. We know that the life-changing impact of this program will carry on through the Leadership Institute fellows, as they continue to be change agents for social and environmental transformation.

Celebrating the Class of 2023 ❤️

- | | | |
|------------------|----------------------|-----------------|
| Aleta Dimas | Jennifer Silverstein | Ramon Meraz |
| Alma Shaw | Katie Hancock | Redbird Willie |
| Brian Goldman | Kelly Hennessey | Rosa Brandt |
| Cailin Notch | Lauren Fuhry | Rubyd Olvera |
| Carole K. Walsh | Lauren Lum | Sandi Funke |
| Chantal Monté | Leah Halper | Scott Lawrence |
| Chantrelle Meyer | Lucas Tamminen | Teresa Franklin |
| Chris Guenther | Manny Benitez | Tim Scott |
| Dana Swilley | Mariana Raschke | Xinci Tan |

Petaluma Equitable Climate Action Coalition (PECAC)

PECAC was a 6.5 month equitable civic engagement program designed to support participants in uplifting the voices of communities most impacted by our transportation systems and climate change, and who have historically been underrepresented in decision making. In partnership with Equity First Consulting, PECAC Members committed over 60 hours to learning, conducting focus groups, and synthesizing and presenting policy recommendations to the City of Petaluma. This was Daily Acts' second cohort of PECAC. Learn more about this unique and needed form of civic engagement at dailyacts.org/climate-action.



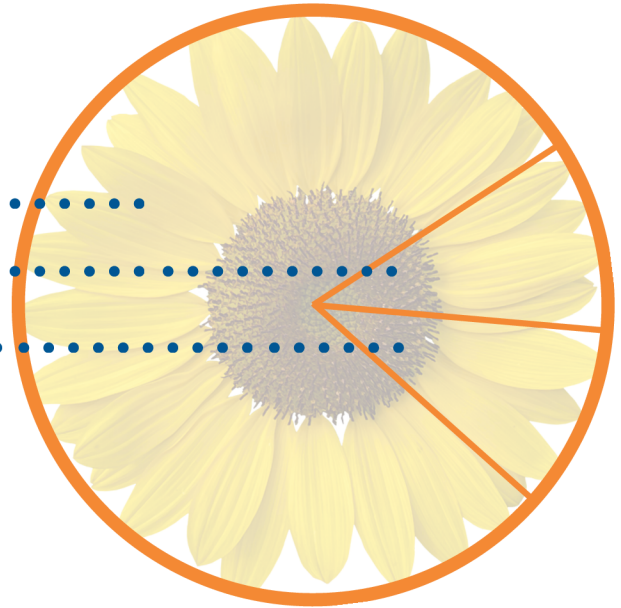
“PECAC transformed my relationship with the local government and showed me the power the community holds in creating systems change”
- Lynn Gen, PECAC 2.0 Participant

“You have truly created a new standard for high quality community engagement with complex bureaucratic documents”
- Alegria De La Cruz, Director of the Office of Equity, Sonoma County

2023 FINANCIALS

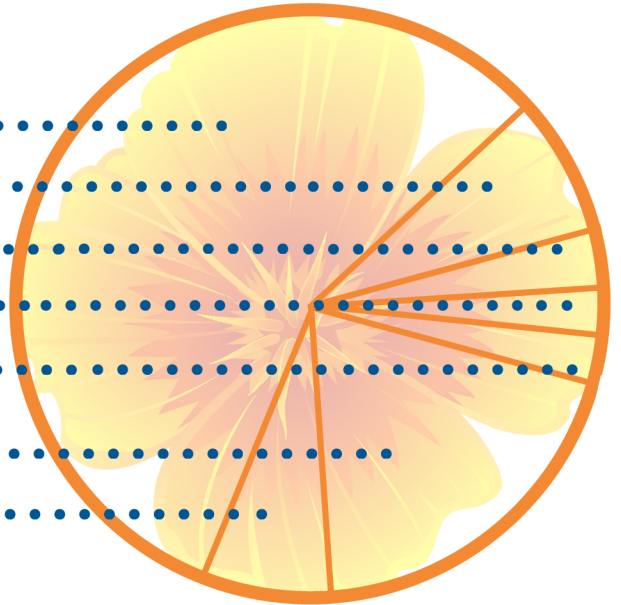
2023 Revenue \$2,442,191.66

Grants 78.6%
 Giving 11.3%
 City Contracts 10%



2023 Expenditures \$2,294,426.37

Programs 71.3%
 Land Resilience Partnership Program 57.5%
 Climate Resilience Programs 8.5%
 Other Programs 2.1%
 Leadership Institute Program 1.9%
 Compost Sequestration Program 1.3%
 General & Administrative 20.4%
 Development 8.3%



Assets

Cash	\$179,403.78
Accounts Receivable	\$437,862.09
Accrued Revenue	\$1,634.00
Investments	\$377,240.13
Prepaid Expenses and Deposits	\$33,988.92
Fixed Assets	\$3,900.00
Refundable Deposits	\$7,394.00
ROU Assets	\$210,054.65
Total Assets	\$1,251,477.57

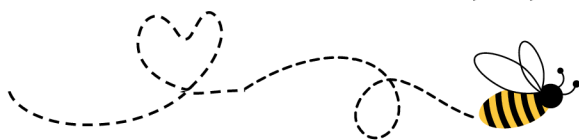
Liabilities & Net Assets

Liabilities

Accounts Payable	\$191,547.18
Accrued Expenses & Other Liabilities	\$27,918.82
Vacation Liability	\$35,496.13
Lease Liability	\$223,217.44
Total Liabilities	\$478,179.57

Equity

Net Assets w/o Donor Restrictions	\$706,887.01
Net Assets with Donor Restrictions	\$19,248.12
Net Revenue	\$47,162.87
Total Equity	\$773,298.00
Total Liabilities & Net Assets	\$1,251,477.57



THANK YOU TO OUR COMMUNITY

Thank you to our community of Daily Actors for your unrestricted financial support!

Unrestricted funds power our work and provide everything it takes to run our organization efficiently, including non-program staff salaries, office space, HR, tech, and transportation.

Daily Acts is a celebration of what we can accomplish when we come together around a shared purpose and vision.

With heartfelt gratitude to the following donors who provided essential non-restricted funds in 2023:

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Kelley Lamke



*We apologize if we have missed noting your contribution in this list! Please let us know.