



# 2024 ANNUAL REPORT



# A Message from our Executive Director

For 23 years, with you at our side, Daily Acts has risen to the moment. In response to drought, fire, flood, COVID, the climate emergency and whatever the hell else our crazy world throws at us, we rise and rise again. Together, we adapt, innovate and overcome, tapping into the irrepressible human spirit and unleashing the power of community, to love, heal and regenerate.

Part of what inspires and powers us into the new year is celebrating our shared successes and learning from the difficulties and challenges. 2024 was full of incredible community-powered transformations. Our team and partners completed projects on a whopping 25 landscapes, including two schools, two parks and twenty one households! This will save 1.4 million gallons of water a year, while creating habit, sequestering carbon, sinking stormwater into the earth and much more. As if that wasn't enough, we conducted 38 presentations, tours and workshops, educating and engaging nearly 1,500 people!

In a frequently dark and stormy world, how we act and who we choose to be matters. At Daily Acts, we start with our heart, then we take action, nurturing community and regenerating the earth. This is true at the personal, organizational and community scale. We do this through education, action and policy change that spreads practical, transformative solutions and models in our communities and beyond.

Through all of the dark moments and the bright hopeful ones, **we feel immense gratitude for you, our community of supporters and partners.** You show up and you step up with generosity in your hearts, a sense of community care and a can-do spirit.

**Thank you** for helping Daily Acts transform landscapes, lives, and communities for all these years!

With gratitude,



Trathen Heckman

Daily Acts' Executive Director & Founder



# 2024 Impact



**1,430,796**

Gallons of water saved each year



**1,489**

People educated and engaged in our work



**463**

Yards of compost & mulch applied



**38**

Educational talks, tours, workshops and workdays



**25**

Landscapes transformed at homes, parks and schools



**4**

New Public Demonstration Gardens

# Transforming the Landscape of Our Community



## Land Resilience Partnership Program Gaining Momentum

Have you seen one of our “New Garden Loading” signs? They are located at all of our upcoming, current, and newly installed landscape projects, which include a combination of lawn conversions with sheet mulching and climate appropriate plants, rain tanks, rain gardens and laundry-to-landscape greywater systems!

Through our **Land Resilience Partnership Program (LRP)**, we installed twenty three beautiful new water-wise gardens in 2024, including twenty one residences and two parks, **saving more than 800 thousand gallons of water** this year and every year! These technical and labor-intensive projects were done in collaboration with Sonoma RCD, The Water Folk, Conservation Corps North Bay (CCNB), Permaculture Artisans, Petaluma People Services Center (PPSC), Rebuilding Together Petaluma and ReLeaf Petaluma.

Working with CCNB, labor is provided for installations through paid green job skill development. Corpsmembers spent **2,770 hours** in 2024 receiving classroom and hands-on training while installing these projects with Daily Acts!

The Land Resilience Partnership has active programs in four counties across California, with **interest to implement in one third of the state’s counties!** Imagine other cities scaling Daily Acts’ approach of on-the-ground solutions, community collaboration and effective government partnerships to affect widespread change.



## Connecting with Nature in a Backyard

In 2022, Clare and her family purchased a new home - a blank landscape canvas waiting for inspiration. When she heard about the LRP program through a friend, she had no idea it would spark a chain of events transforming her backyard and relationship with nature.

After applying and being selected for a greywater system installation, the transformation began. Their yard now features fruit trees including Fuyu persimmons, clementine mandarins, pluots, Asian pears, Fuji apples, and elderberries.

It’s become a space for the family to connect with nature, especially for Clare’s 3 year old. This winter, they enjoyed their first backyard-grown clementines: four juicy, sweet fruits!



[Read the Article](#)

# Improving Students' Schoolyard Experience



This year Daily Acts expanded our Land Resilience Partnership program by launching the Climate Resilient Schools program, bringing hands-on drought and climate resilience solutions to four local schools!

In partnership with Miwok Valley and La Tercera Elementary Schools, we successfully transformed over **23,000 square feet** of lawn into vibrant, water-wise pollinator gardens. We also installed seven rain tanks capable of capturing **23,000 gallons of water** and created two rain gardens that infiltrate approximately **4,000 gallons of stormwater** with every storm.

These efforts are helping the City of Petaluma **conserve over half a million gallons of water annually**, while enhancing pollinator habitat, improving soil health, sequestering carbon, reducing runoff pollution, increasing food access, and building campus climate resilience.

Students played an active role throughout, by engaging in lessons on the water cycle and conservation, voting on their favorite native plants to influence our design, and getting their hands dirty on planting days. These projects not only transformed landscapes, they **inspired our next generation of climate stewards!**

## Build it Together, Watch It Grow

Daily Acts staff spotted students from the Miwok Valley Elementary Charter School after school program using paper binoculars to explore in their new garden and observe pollinators!



# Our Incredible Community of Volunteers

At Daily Acts, **our incredible community of volunteers** are at the heart of everything we do.

From maintaining demonstration gardens to attending community planting days, we are deeply grateful for their efforts, which are transforming neighborhoods and inspiring others to get involved and take action.



**438**

Dedicated  
Volunteers



**1,689**

Volunteer  
Hours



**4,228**

Plants  
Installed

# 2024 Financial Snapshot

**2024 Revenue \$2,782,672**

Grants 81.8%

Giving 11.1%

City Contracts 6.4%

Other 0.7%

**2024 Expenditures \$2,422,942**

Programs 72.6%

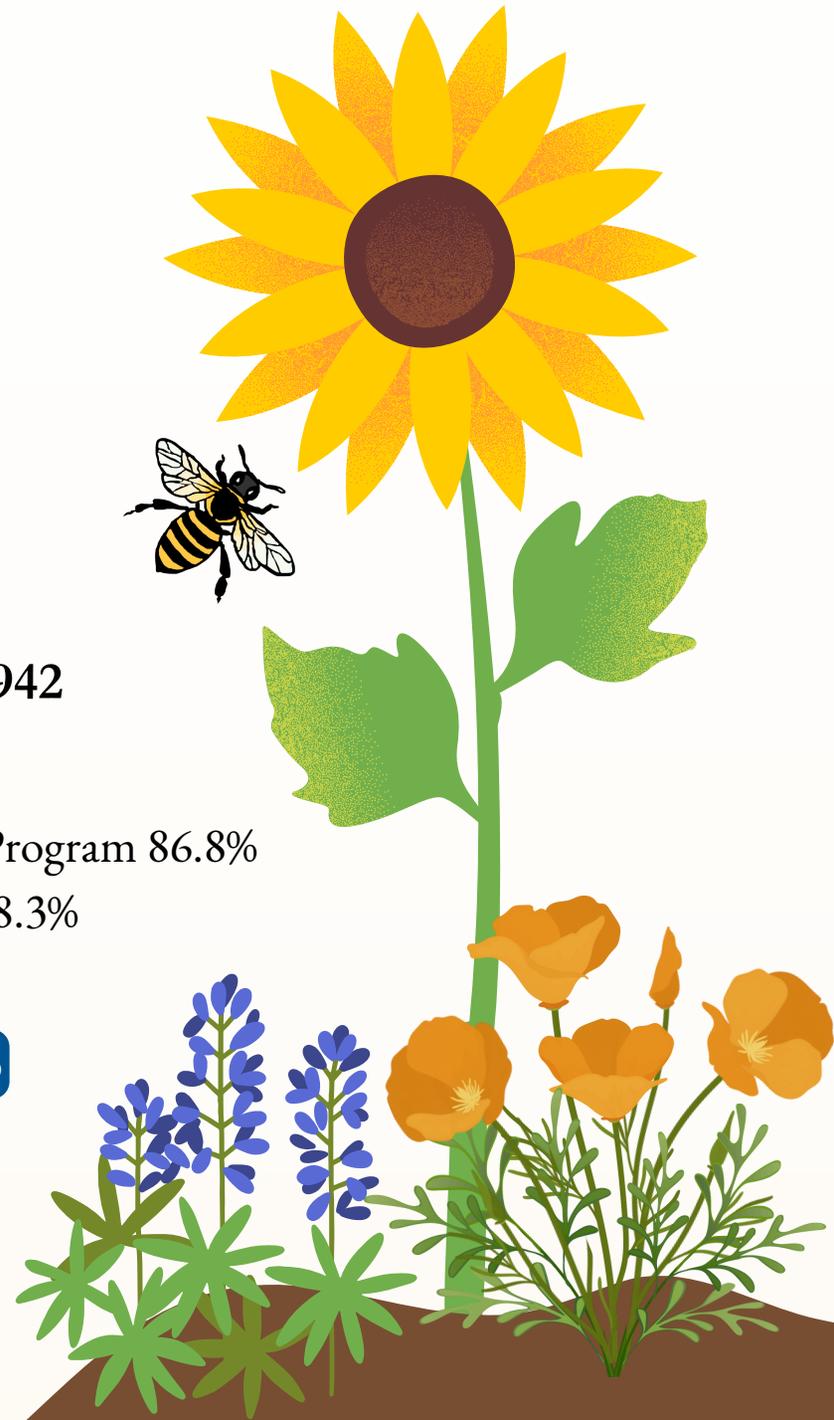
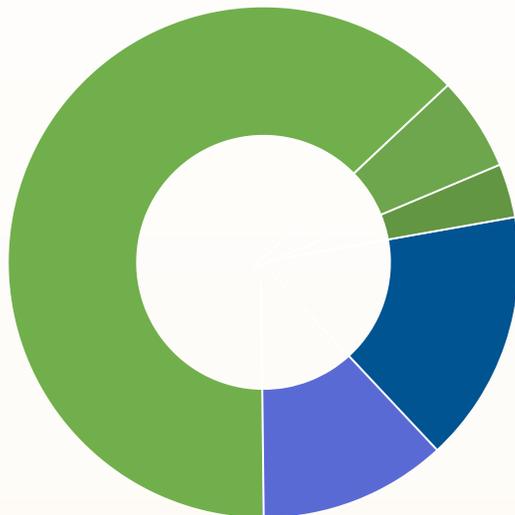
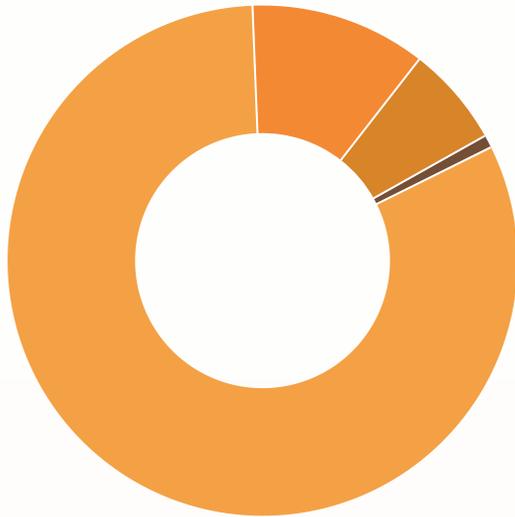
Land Resilience Partnership Program 86.8%

Climate Resilience Programs 8.3%

Other Programs 4.8%

General & Administrative 15.6%

Development 11.8%



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We extend our heartfelt gratitude to our generous sponsors and foundations whose unwavering support empowers Daily Acts to inspire and mobilize transformative community action every day.

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